

For more information or to ask further questions, please contact:

Jo Ann Reilly

Director, Development and Community Outreach

Office: 614-844-3800, xt. 226

Cell: 330-617-3884

jreilly@fcres.com

Franklin County Residential Services (FCRS)

has a new name effective April 5, 2017

Effective April 5, 2017, Franklin County Residential Services, Inc. has split into two non-profit corporations named '**Boundless, Inc.**' and '**Franklin Management Services, Inc.**' **Boundless** will focus on the day to day program operations and services; and **Franklin Management Services** will focus on much of the business operations, including fiscal services, property acquisition, leasing, etc.

Dr. Patrick Maynard announced the new names at an event on April 5th at the Ohio Provider Relations Association (OPRA) Spring Conference kick off. He emphasized, "The organization has had a strong 30-year history of serving people with disabilities, and although we have not been connected directly to Franklin County, this rebranding effort will help to clarify who we are to the audiences we serve." He went on to say our rebranding is intended to reflect and communicate the expanded mission and growth of **Boundless** and **Franklin Management Services**.

Jed Morison, Superintendent/ CEO of the Franklin County Board of Developmental Disabilities, attended the announcement and expressed congratulations and support for the continued excellent work of **Boundless** and **Franklin Management Services**. "We are proud to have started this organization back in the early 1980s and support this rebranding effort as services continue to expand to meet the diverse needs of many in our community who have developmental disabilities. We look forward to our continued partnerships."



Boundless Fact Sheet

1. Why the name change from Franklin County Residential Services (FCRS) to Boundless?

Over the past year, our organization did a “deep dive” to determine how the community and our stakeholders felt about FCRS. To ensure we maintained objectivity and professionalism, we enlisted the help of an outside public relations and branding company, Frazier Heiby. Their findings were that although our services were held in high regard, our name was confusing and not representative of who we are and what we do. Many of those surveyed thought FCRS was tied directly to the County and government funding. Further, outside of the people and families served, we were an unknown entity. It became abundantly clear that we needed to hit the “refresh button”. We determined that a name change with collective input from people we serve, staff, parents, and others would help us communicate better. We knew it was time to share with a broadened audience, the importance we place on the people we serve and the services we provide, as well as share information about the great staff we have.

2. How will the name change from FCRS to Boundless affect employees?

Essentially, there will be no impact or changes to services provided.

3. Will there be a new website and/or email?

Our new website will launch on April 5th and the address is: www.iamboundless.org. Our new email addresses will be first initial of an employee’s first name, their last name and iamboundless.org, ie: jdoe@iamboundless.org. If an email is sent to a previous FCRS email, the email will seamlessly forward to the new Boundless email.

4. How does the name change impact the services offered?

Existing services, programs, and partnerships will not change. The goal is to continue growing and strengthening our services. We will be a strong partner with the families and guardians of the people we serve, and look forward to ways to be even better at what we do.

5. What are the **BOUNDLESS mission, vision and values**?

- **The Boundless Mission** is believing in the power of home; we serve individuals with intellectual and developmental disabilities (IDD) for life.
- **Our Vision** is a world that realizes the full potential of all people.
- **The Values** that drive our organization are:
 - Love: delivering a profound and abiding sense of caring for another person.
 - Excellence: striving to be the best for our clients and in the field.
 - Respect: honoring our obligation to each other for dignity and human rights.
 - Empowerment: supporting independence and advancing the individual’s freedom to live as they choose.
 - Well-being: committing to the safety and security of every person in our care.

Thank you.